

ACQUISITION PROPOSAL/OFFER

3RSystems, LLC

A to Z PROPERTY DAMAGE INSURANCE CLAIM PROCESS
TRAINING FOR INSURANCE RESTORATION CONTRACTORS

Minneapolis, Minnesota USA

INCLUDED WITH THIS PROPOSAL/OFFER

Associated websites - 3RSystems, LLC / Independent Construction Contractors of America.

Full and complete 3RSystems, LLC A to Z PROPERTY DAMAGE INSURANCE CLAIM PROCESS TRAINING FOR INSURANCE RESTORATION CONTRACTORS®

Proprietary 3RStimax® property damage repair estimation program

3RS Insured Property Owners Storm Damage Recovery Guide®

Why the offer to sell?

After over forty years of involvement in the retail and insurance paid property damage restoration construction industry along with twenty years of concurrent insurance and investment advisory and a winning *Pro Se* legal experience record, I've decided to sell the organization in order to, among other things, focus my time on completing several writing projects. Also a consideration is the additional time needed with which to support the American Policyholder Association (APA) where I am the regulatory compliance administrator.

Over the years, as clearly illustrated through the "**Praise for the 3RSystems, LLC Storm Damage Restoration Contractor Training Program**" as shown on the 3RSystems, LLC **DISTRIBUTION COMPANY ACQUISITION PROPOSAL/OFFER** website at www.3RSystems.com, the 3RSystems, LLC restoration contractor training program has proven to be a program that dramatically changes a long standing paradigm that, more so in recent years, has proven to cause tremendous harm, financially and otherwise, to insured commercial and residential property owners, their restoration construction contractors who they hire to complete the needed repair work, the building product distribution companies who sell their roofing and related building products to those contractors, and the institutional and individual investors who have trusted their hard earned money with those building product distribution companies.

That long standing paradigm was one where the property & casualty insurance industry has dramatically and unfairly increased their own profits to often record breaking levels by intentionally and, in some cases, criminally causing billions of dollars-worth of legitimate property damage settlement payments owed to insured property owners to be unfairly underpaid or outright fully denied. In 2010, seeing the future of the restoration contracting business severely affected by the rapidly increasing questionable actions of the property & casualty insurance industry, I closed down my contracting company so I could focus my time on training restoration contractors from across the USA and Canada on how the insurance restoration and recovery process should really work.

Although I had already been unofficially training restoration contractors on the insurance claim recovery process over the years as a restoration contractor myself, in 2010, I became determined to, by combining my decades of contracting experience, my insurance and investment industry experience, and winning *Pro Se* legal industry experience, to reveal the truths about the what was behind the problem and provide proven solutions to the problem. In spite of the continued resistance from the property & casualty insurance industry, contractors who completed 3RSystems, LLC the training became equipped to easily and powerfully overcome that resistance.

With the included real, true, and accurate (RTA) **3RStimax**® free market priced repair estimating program, contractors are freed from the implied mandate that they use the P&C insurance industry owned and controlled repair estimating program(s) known as Xactimate (and Symbility/Cotality) that insurance adjusters are required to use and that typically are designed to dramatically underpay legitimate property owner insurance claims.

The acquiring building products distribution company would be in a position to attract contractors from their competitors by offering the advanced 3RSystems, LLC restoration contractor training program exclusively to them. With the recommendation to insureds who receive the free **3RS Insured Property Owners Storm Damage Recovery Guide**® that they only hire 3RSystems, LLC trained contractors who have committed to only ordering product from the acquiring (and named) building products distribution company that provided them with the program, the building products distribution company that did so would “control” the market and control the recapture of billions of dollars-worth of annually missed roofing and related building products as shown below:

The results...

- Conservatively estimated year 1 product sales increase -

Year 1 projected contractor per job building product order increase after providing your valued contractor “sales force” with 3RSystems, LLC contractor training program plus 3RStimax®, and 3RS Insured Property Owners Storm Damage Recovery Guide® = \$8,897.

\$8,897 additional per job orders x 20 jobs per year = \$177,940 x 15,000 contractors = \$2,669,100,000B in additional year 1 contractor paid building product orders!

Company Overview – Current Position

FINANCIALS

Considering that the program was only recently open to building products distribution company acquisition offers, over the recent past, as the program was being rewritten and reformatted for that purpose, revenues are presently zero. The remaining business cash balance previously held by the company was transferred out of the company account and placed into a separate investment account.

(Previous to this offer to building product distribution companies, the program was only sold to contractors)

INFRASTRUCTURE

Currently consists of simple one person office operation.

MANAGEMENT

Sole management by creator and seller Larry Burtis.

BUSINESS OPERATIONS

Previous: Promoting sale of training program to independent construction contractors and other interested parties. For contractors who purchased the training program - conducting in house training (contractor’s location) across the USA to contractors, staff, sales reps, and others.

BUSINESS RISK

When comparing and considering the ROI potential as illustrated above – risk is extremely low to nonexistent.

STRATEGIC POSITION IN THE INDUSTRY

Only company available in the country that offers an advanced and exclusive contractor “three-legged stool”
Review – Reposition – Recapture training program with the kind of profit enhancing results as described.

KEY DOCUMENTS

Full training program, 3RStimax®, 3RS Insured Property Owners Storm Damage Recovery Guide®

COMPANY DEBT (INCLUDING TAXES)

None.

HISTORICALLY SUPPORTED POSITIVE RESULTS

As described above and on the company proposal/offer website.

CONTROLLING INTEREST TRANSFER PROCESS

Simple short contract transferring interest from offering party to acquiring party upon receipt of full payment.

Acquisition Terms

3RSystems, LLC / ICCOA proposed investment total

Before broker or finder’s fee = \$3,250,000.

Broker fee paid on final purchase close with receipt of and clearance of full payment - \$250,000.

Direct Cash Purchase = \$3,000,000.

Purchase includes one full year of implementation support with any and all, if any, presentation, travel, and lodging costs paid for by the acquiring organization.



Seller Business Bio - About Larry Burtis

3RSystems, LLC / ICCOA – Founder/President/CEO

From new home framer to roofing/siding/gutter/etc. sub-contract installer to retail and restoration General Contractor to insurance/investment advisor to retail and restoration contractor trainer to insured's damage recovery consultant to winning *Pro Se* litigator to licensed PA...and then some.

3RSystems, LLC / ICCOA founder/President/CEO Larry Burtis, brings to the table over four decades of proven hands on retail and insurance restoration construction industry experience plus nearly 20 years of concurrent in depth insurance/investment industry advisory experience as owner and president of 3RS Wealth Creation Systems. In that position, his financial advice and expertise was sought out by leaders of some of the country's most well-known multi-million and multi-billion dollar companies. Included among his clients were one of the founding members of the Dayton-Hudson Corp/Target Corp., and Anthony Adducci, inventor and co-founder of Cardiac Pacemakers, Inc., Technology Enterprises Venture Capitalists, and the North American Banking Company.

Along with the experience mentioned, with the help and support of several Supreme Court justices and other legal experts over the years, Larry has achieved a winning *Pro Se* legal record, both in and out of Court, against high profile law firms and their attorneys in complex legal disputes involving various government and multi-million to billion dollar corporate entities and individuals - many who were suspected of having committed fraud against consumers. Larry has also achieved a winning record of helping insured property owners to overcome the obstacles placed in their way by multi-billion dollar property & casualty insurance companies who attempted to unfairly underpay or deny their legitimate property damage insurance claims.

With that varied and proven experience, Larry is able to offer building product distributors and their retail and storm damage restoration contractor customers, a multi-faceted and powerful top down construction industry, insurance/investment industry, and legal industry experience based training perspective that is unmatched anywhere in the industry. The end result being a training program that advances building product distributors and their retail remodel and storm damage restoration contractors who complete the training to success levels never before achieved or imagined.

Additional

Founder/President/CEO at 3RS Wealth Creation Systems, 1985 to 2005 - Regulatory Compliance Administrator at American Policyholder Association (APA) – Recipient of 2020 American Policyholder Association (APA) Consumer Advocacy Leadership Award – Author of “LSX The Lost Souls Express” and “*Pro Se* Can You See?” – Member Harvard Business Review Advisory Council - MIT Sloan Management Review - Thought Leaders Business School, and Restoration Industry Association (RIA).

About This Proposal

3RSystems, LLC / ICCOA reserves the right to discuss the substance of this proposal and the proposal pricing with any and all individuals or organizations who may express an interest in the proposal. 3RSystems, LLC / ICCOA also reserves the right to, at any time, terminate the involvement of any bidding party who fails to substantiate their ability to complete the purchase of the program.

The information contained within this proposal is intended to provide a prospective acquiring party with sufficient information with which to make a preliminary or final determination as to the viability of the considered acquisition.

If you decide you have an interest in acquiring the program or, in fact, have decided to make an offer to acquire the program, we ask that you first email a statement of your interest to 3RSystems, LLC / ICCOA through an email sent to the email address shown below. If, in your email, you state that you have made the decision to acquire the company and associated program, you will be provided with a Purchase Agreement sent to the appropriate address provided by you to 3RSystems, LLC. Once approved and validated, the offering and acquiring parties will meet in person to complete the required paperwork and transfer the purchase funds from the acquirer to the offeror.

Got questions or concerns? Feel free to submit them in an email sent to the email address shown below or call Larry Burtis at either 1 952 435.0400 (office) or 612 669.1460 (cell) at your convenience.

Larry Burtis email: larryb@burcos.com

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DISCLAIMER

The American Policyholder Association (APA) has no direct involvement in or with 3RSystems, LLC or ICCOA and does not take a position on its posts or offerings. Other than expressing an experienced opinion on the subject matters discussed on this website and elsewhere as a matter of reference, none of the content herein or elsewhere should be construed as and is not presented as accounting, tax, insurance, investment, or legal advice. If you need such advice it is recommended that you consult with a licensed professional practicing in the area of your concern.